

# Customer Art Approval Form

Tracking Number:

SMIPRO PO#12182019\_INSTA-PRO INTERNATIONAL (VIRTUAL)

## ITEM PPD-393LC

1.0oz Hand Sanitizer with W/ Custom Leash & Label

VIRTUAL



IMPRINT AREA  
1.50" X 0.67"

### Leash Color

FOREST GREEN



### Leash Imprint Color(s)

WHITE



VIRTUAL



IMPRINT AREA  
0.9" X 1.4"

Art will print on  
a clear label.

### Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

### 2. Leash Imprint

- a. Positive imprint - 7 pt minimum ..... Sample Text
- b. Reverse imprint - 9 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .75 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

**Ship Date is 5 Business Days from Art Approval**