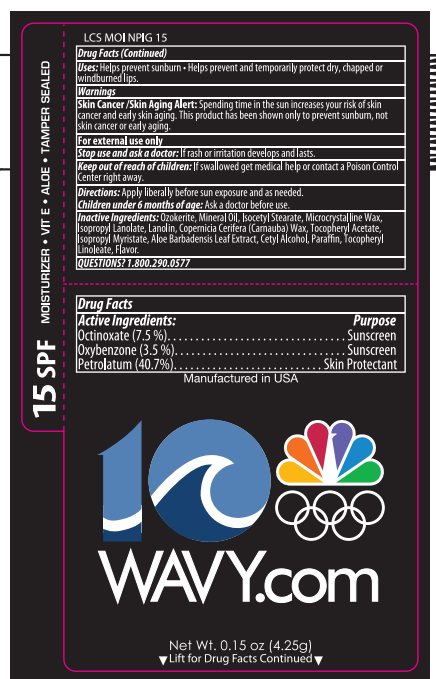
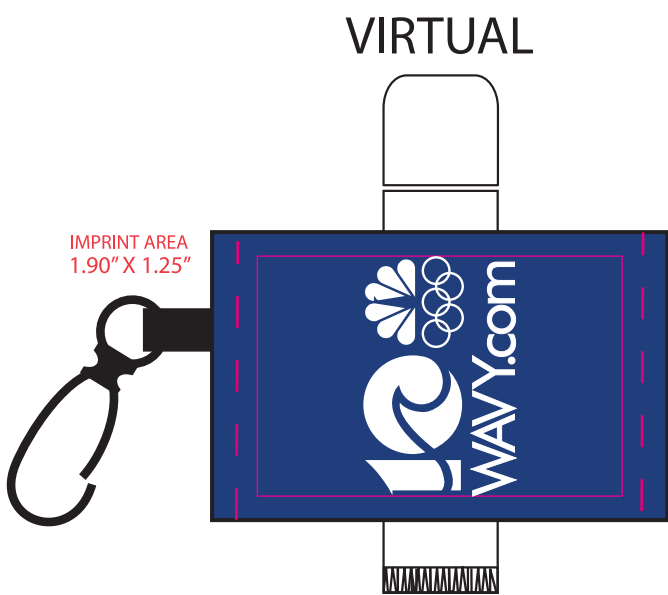


# Customer Art Approval Form

BENDEU PO#VIRTUAL\_OLYMPIC (VIRTUAL)

**ITEM PPD-322**  
Moisture SPF 15  
Custom Leash & Label

**VIRTUAL**



**Leash Color**  
ROYAL BLUE

**Imprint Color(s)**  
WHITE

**Label Imprint Color(s)**  
C M Y K

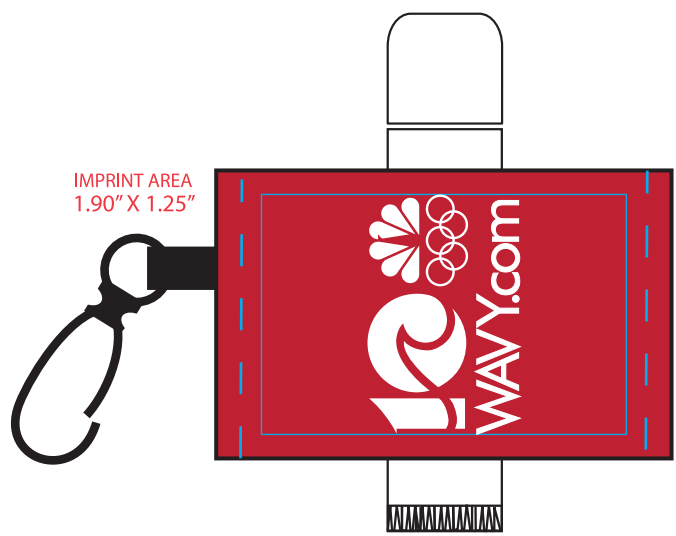
**VIRTUAL**



**Leash Color**  
NAVY BLUE

**Imprint Color(s)**  
WHITE

**VIRTUAL**



**Leash Color**  
RED

**Imprint Color(s)**  
WHITE



**ITEM PPD-842R**  
Blue Razberry Lip Balm Ocatagon RVO

**ITEM PPD-844R**  
Mint Lip Balm Ocatagon RVO

**ITEM PPD-841R**  
Cherry Lip Balm Ocatagon RVO

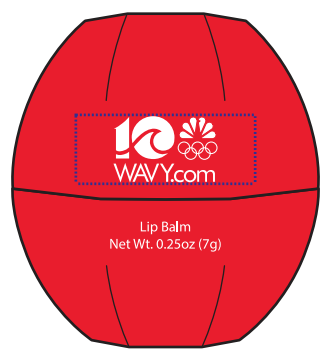
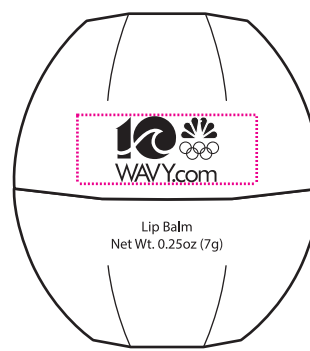
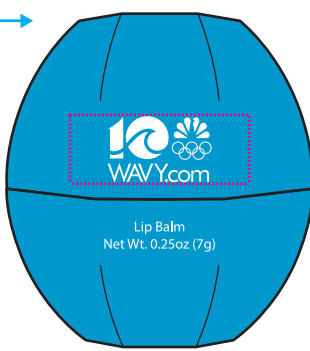
**VIRTUAL**

**VIRTUAL**

**VIRTUAL**



All Revos come with a ChapIce label on top.



**Imprint Color(s)**  
WHITE

**Imprint Color(s)**  
BLACK

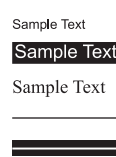
**Imprint Color(s)**  
WHITE



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum
- b. Reverse imprint - 7 pt minimum
- c. Serif and italic types - 7 pt minimum
- d. Line weight, positive lines - .5
- e. Line weight, reverse lines (gap) - .75



\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

### 2. Leash Imprint

- a. Positive imprint - 7 pt minimum
- b. Reverse imprint - 9 pt minimum
- c. Serif and italic types - 7 pt minimum
- d. Line weight, positive lines - .75
- e. Line weight, reverse lines (gap) - .75



## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**