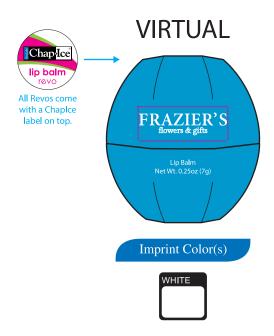
## **Customer Art Approval Form**

MALADP PO#VIRTUAL FRAZIERS (VIRTUAL)

ITEM PPD-842R
Blue Razberry Lip Balm Ocatagon RVO





## **Art Guidelines**

IMPRINT AREA

0.345 inch HEIGHT 0.92 inch WIDTH

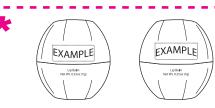
## 1. Pad Print

a. Positive imprint - 6 pt minimum	Sample Text
b. Reverse imprint - 7 pt minimum	Sample Text
c. Serif and italic types - 7 pt minimum	Sample Text
d. Line weight, positive lines5	
e. Line weight, reverse lines (gap) - 1.2	



## **Color Variance & Shifting**

- -This proof is not an exact match of finished product. There will be a color variance due to this being viewed on an RGB monitor.
- -Color variances also occur when being printed on different mediums (ie: leash and label) and will not be an exact match.
- -This proof should be used to inspect layout, spelling and approximate color appearance.



Art may shift as much as 2mm in any direction on final product.