

# Customer Art Approval Form

Tracking Number:

LEEWAY PO#WS2663601\_FARMERS INSURANCE (C000093)

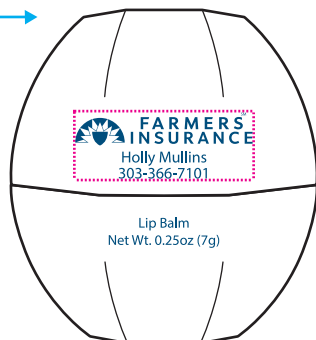
**ITEM PPD-844R**  
Mint Lip Balm Octagon Revo

**REPEAT**  
\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-11449



All Revos come with a ChapIce label on top.



Imprint Color(s)



## Art Guidelines

**IMPRINT AREA** 0.345 inch HEIGHT  
0.92 inch WIDTH

### 1. Pad Print

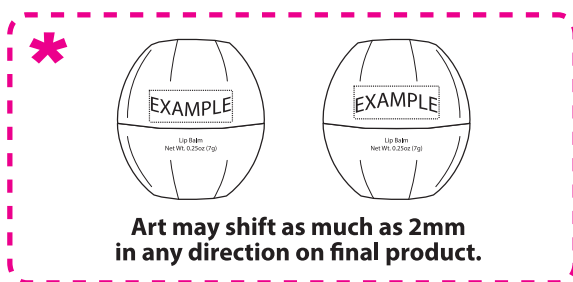
- a. Positive imprint - 6 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 .....
- e. Line weight, reverse lines (gap) - 1.2 .....

## Art Notes

**Our art department will modify your artwork to meet the minimum printing requirements. If you choose to move forward without recommended modifications, a pre-production sample will be required. Your order will be on hold until the sample is approved and art waiver is signed.**

## Color Variance & Shifting

- This proof is not an exact match of finished product. There will be a color variance due to this being viewed on an RGB monitor.
- Color variances also occur when being printed on different mediums (ie: leash and label) and will not be an exact match.
- This proof should be used to inspect layout, spelling and approximate color appearance.



**Ship Date is 5 Business Days from Art Approval**