

# Customer Art Approval Form

Tracking Number:

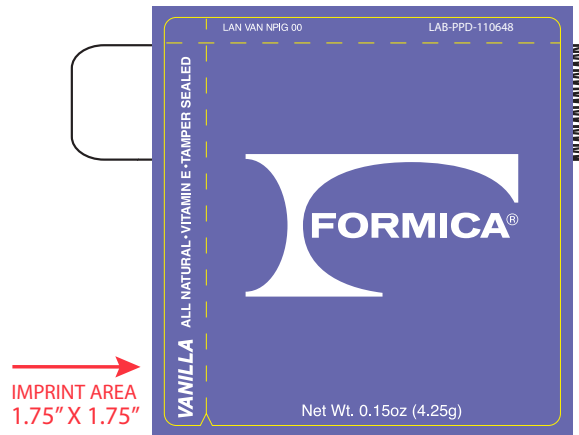
ADCOSPE PO#KH110421\_FORMICA(W306086)

**ITEM PPD-369**

All Natural Vanilla Bean

**NOTE:** Very Peri has not been released onto Adobe Illustrator and has been matched based on Hex # and CMYK code. Reminder, Pantones can not be printed from our vendor since they only print in CMYK. Color may vary from Very Peri pantone. Approval of this proof means you understand this warning before labels go out for printing process.

LAB-PPD-110648



Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... Sample Text
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... \_\_\_\_\_

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.

**Ship Date is 5 Business Days from Art Approval**