

# Customer Art Approval Form

Tracking Number:

POWOFT PO#700326\_OUT(W311515)

**ITEM PPD-169**  
Vanilla SPF 30

**LAB-PPD-141014**

LCS VAN NPIG 45
LAB-PPD-141014

**Drug Facts (Continued)**

**Warnings:** For external use only. Do not use on damaged or broken skin.  
 When using this product keep out of eyes. Rinse with water to remove.  
 Stop use and ask a doctor if a rash occurs.  
 Keep out of reach of children. If swallowed get medical help or contact a Poison Control Center immediately.

**Directions:**  
 • Apply liberally 15 minutes before sun exposure and as needed.  
 • Reapply • After 80 minutes of swimming or sweating • Immediately after towel drying • At least every 2 hours.  
**Sun Protection Measures:** Spending time in the sun increases your risk of skin cancer & early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher & the sun protection measures including:  
 • Limit time in the sun, especially from 10 a.m. - 2 p.m. • Wear long sleeve shirts, pants, hats and sunglasses.  
 • Children under 6 months, ask a doctor.

**Efficacy:**  
 • Helps prevent sunburn. Helps prevent and temporarily protect dry, chapped or windburned lips.  
 • If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

**Inertive Ingredients:** Copolymer, Mineral Oil, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Flavor, Phenyl Trimethicone, Tocopherol, Sucralose.

**QUESTIONS? 1.800.290.0577**

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**Drug Facts**

Active Ingredients:	Purpose
Avo benzene (3.0%), Homosalate (3.0%)	Sunscreen
Octinoxate (7.5%), Octisalate (5.0%)	Sunscreen
Petrolatum (40.0%)	Skin Protectant

Manufactured in USA



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Net Wt. 0.15 oz (4.25g)  
 ▼ Lift for Drug Facts Continued ▼

→  
**IMPRINT AREA**  
1.75" X 1.10"

Imprint Color(s)



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... **=====**

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed peice.