

# Customer Art Approval Form

Tracking Number:

DANIELS PO#12621-1\_PILGRIMS(W313551)

**ITEM PPD-116**  
Very Wild Cherry SPF 15

**REPEAT**  
\*ANY CHANGE REQUEST  
TO AN EXACT REPEAT ITEM  
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-110507

15 SPF VERY WILD CHERRY • MT E • ALDE • TAMPER SEALED

LCS CHS NPIG 15 LAB-PPD-110507

**Drug Facts (Continued)**  
Uses: Helps prevent sunburn • Helps prevent and temporarily protect dry, chapped or windburned lips.  
Warnings:  
Skin Cancer /Skin Aging Alert: Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.  
For external use only.  
Stop use and ask a doctor: If rash or irritation develops and lasts.  
Keep out of reach of children: If swallowed get medical help or contact a Poison Control Center right away.  
Directions: Apply liberally before sun exposure and as needed.  
Children under 6 months of age: Ask a doctor before use.  
Inactive Ingredients: Ozokerite, Mineral Oil, PEG-8, Lanolin, Microcrystalline Wax, Flavor, Paraffin, Copernicia Cerifera (Carnauba) Wax, Squalene, Aloe Barbadosensis Leaf Extract, Tocopherol, Methylparaben, Propylparaben.  
QUESTIONS? 1.800.290.0577

**Drug Facts**  
**Active Ingredients:**  
Oxinoxate (7.5%) ..... Sunscreen  
Oxybenzone (3.5%) ..... Sunscreen  
Petrolatum (42.0%) ..... Skin Protectant

**Purpose**  
Sunscreen  
Sunscreen  
Skin Protectant

**Pilgrim's®**

Net Wt. 0.15 oz (4.25g)  
▼ Lift for Drug Facts Continued ▼

→  
IMPRINT AREA  
1.75" X 1.40"

Imprint Color(s)



## Art Guidelines

### 1. Labels

- Positive imprint - 5 pt minimum ..... Sample Text
- Reverse imprint - 7 pt minimum ..... **Sample Text**
- Serif and italic types - 7 pt minimum ..... Sample Text
- Line weight, positive lines - .5 .....
- Line weight, reverse lines (gap) - .75 .....

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

## Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: label and box) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

**Ship Date is 5 Business Days from Art Approval**