

Customer Art Approval Form

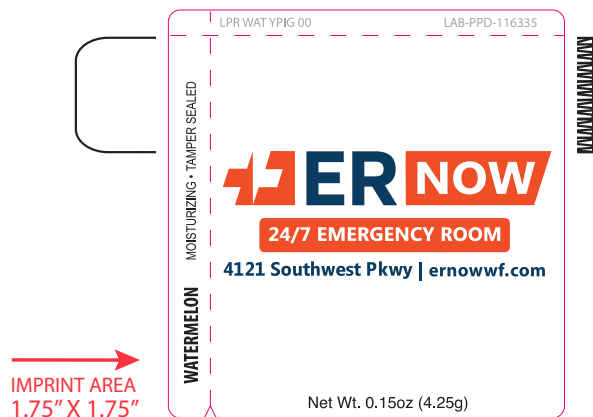
Tracking Number:

DIRPROM PO#PIM25041053C_ERNOW(W317021)

ITEM PPD-203

Watermelon

LAB-PPD-116335



Imprint Color(s)



Art Guidelines

1. Labels

- | | |
|---|--------------------|
| a. Positive imprint - 5 pt minimum | Sample Text |
| b. Reverse imprint - 7 pt minimum | Sample Text |
| c. Serif and italic types - 7 pt minimum | Sample Text |
| d. Line weight, positive lines - .5 | ————— |
| e. Line weight, reverse lines (gap) - .75 | ===== |

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.